

Franchise Inquiry Form

NAME _____
ADDRESS _____

TEL. NO. _____
MOBILE: _____
COMPANY: _____
POSITION: _____
COMPANY ADDRESS: _____
TEL. NO. _____
EMAIL: _____

AREA/LOCATION PROPOSED FOR FRANCHISED OUTLET
(PLS. DESCRIBE):

WILL YOU CONSIDER OTHER AREAS? ☐ YES ☐ NO
SPECIFY: _____

I can invest the total amount of (in Pesos):

Will you be actively involved in the business?
☐ as an individual
☐ with partners

OTHER BUSINESSES: _____

LEAD SOURCE:
☐ TRADE SHOW ☐ AD ☐ PR ☐ REFERRAL ☐ OTHERS

***Yes!* I want an YoWell Franchise**

I WOULD LIKE TO REQUEST FOR A
☐ BUSINESS MEETING ☐ FRANCHISE PRESENTATION

SIGNATURE: _____

Frequently Asked Questions

What is YoWell?

YoWell is a health-centric company focused on bringing mouthwatering frozen yogurt products to the market at budget-friendly prices.

What type of YoWell franchise is offered?

YoWell is offering a SINGLE unit franchise for the operation and development of a franchise unit within a trade area.

What is YoWell's total investment?

The average total investment for a typical **YoWell** franchise outlet of **4-8 sq.m.** costs **Php 1M-1.2M** inclusive of the **Franchise Fee of Php160k for Kiosk and Stall types.**

What does the total franchise investment cover?

The total investment covers the following:

- Use of the **YoWell** licensed trademark, name, and logo
- Site selection and evaluation assistance
- Architectural/Store design and construction assistance
- Pre-opening and start-up assistance
- Comprehensive Franchise Operations Manual
- Training on management, operations and customer service
- Initial inventory and supplies
- Grand opening and local store marketing assistance
- Total support package is given to franchisees so that they open smoothly and profitably run a **YoWell** franchise.

How much is the royalty fee?

YoWell does not charge royalty fees.

When will we have our RETURN ON INVESTMENT?

Less than 2 years based on our target sales.

How much is the local advertising fees?

Franchisees are required to spend 1% of gross sales monthly for local advertising and promotion.

What training will we receive as franchisees?

The franchise owner and the designated management team and outlet personnel will be given extensive training both at the franchisor's headquarters and the franchisee's store, including a dry-run or soft opening. The training will be conducted within **15 days** before the grand opening of the franchisee's store which covers all aspects of the business operation and management as well as customer service.

Frequently Asked Questions

What other continuing support will I receive?

As our franchisee, you will receive continuous support from us during the term of the franchise, as follows:

- *Technical support*
- *Sales and operation performance reporting guidance*
- *Regular field visits and business guidance*
- *Updates on new products, promos, and services*

Will I have an exclusive territory?

You will not be granted an exclusive territory. **YoWell** shall grant a single unit franchise for **every 15K population** in a given trade area. However, **YoWell** will see to it that each site will service the population to the fullest to make the business viable.

What is the term of the franchise agreement?

The initial term of the franchise agreement is **4 years**, renewable twice for an additional term of **3 years** each for a total of **10 years**.

Who will look for the location?

The franchisee searches for their own location and submits the sketch location map and details of the proposed location to the franchisor for purposes of evaluation and approval.

Connect with us!

Email: info@yowell.com.ph
Website: www.yowell.com.ph